



Annual Conference

13th and 14th June 2018

Sponsorship Packages

Headline Sponsorship

BABICM Annual Conference 13th and 14th June 2018

SOLD

Day 1 Headline Sponsorship

This package includes the following elements. Please feel free to speak to us as we're always happy to build a package that suits your business and brand

Rate Price = SOLD

What's included?

- An Exhibition Stand on Day 1 with 2 Delegates who can attend the conference
- The ability for you to chair Day 1
- Your logo featured in the Conference programme
- A Half Page (A4) advert in the Conference programme
- Logo on the Conference screen during Day 1
- Your logo on the marketing material and BABICM website (on the event page)
- A personal thanks from us on the day

SOLD

Day 2 Headline Sponsorship

This package includes the following elements. Please feel free to speak to us as we're always happy to build a package that suits your business and brand

Rate Price = SOLD

What's included?

- An Exhibition Stand on Day 2 with 2 Delegates who can attend the conference
- The ability for you to chair Day 2
- Your logo featured in the Conference programme
- A Full Page (A4) advert in the Conference programme
- Logo on the Conference screen on both days
- Your logo on the marketing material and BABICM website (on the event page)
- A personal thanks from us on the day

Promotional Opportunities : Exhibition Stands

BABICM Annual Conference 13th and 14th June 2018

Exhibition Stands

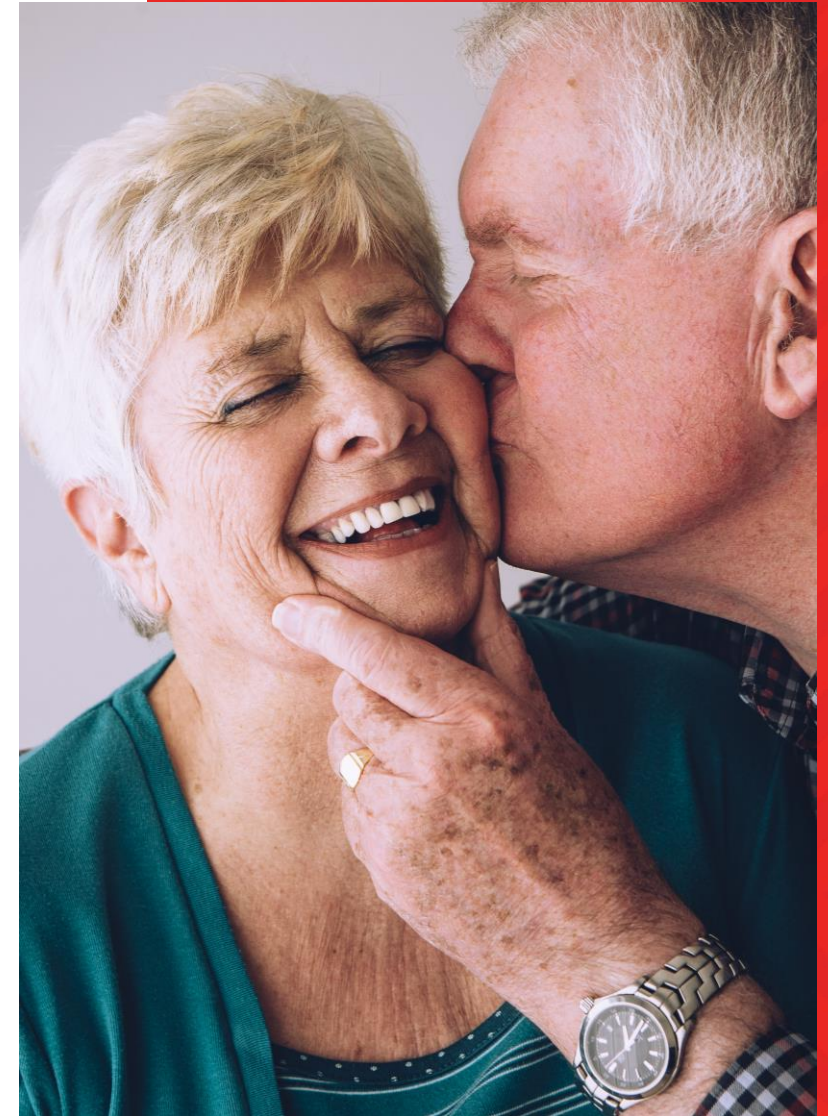
The BABICM Annual Conference is the 'must-attend' event of the year for brain injury professionals, from case managers and deputies to OTs and other health workers.

Our Conference provides a captive audience always willing and ready to hear about new developments, excellence in service delivery and to make new contacts. This is why our exhibition hall offers sponsors so much value. You have the ability

to listen and learn with our delegates during the event and showcase your brand, services and products to a ready made, target audience.

We ensure there is ample time for networking during the event and invite sponsors to our evening conference dinner to meet brain injury specialists in a more informal environment.

You'll find our Exhibition Stand rates for 2018 overleaf.



SOLD

Exhibition Stand (14th June Only)

This package includes the following elements. Please feel free to speak to us as we're always happy to build a package that suits your business and brand

What's included?

- A 3m x 2m tall Exhibition Stand inclusive of 6ft x 2ft trestle table for Day 1 **or** 2
- Your logo featured in the Conference programme
- Your logo on the event page on the BABICM website (as an exhibitor), hyperlinked to your preferred web page.
- Two delegate places
- Your logo (hyperlinked to a URL of your choice) on the post event BABICM Direct Marketing campaign to delegates, with our thanks.

SOLD

Exhibition Stand (Two Days)

This package includes the following elements. Please feel free to speak to us as we're always happy to build a package that suits your business and brand.

Rate Price =

Non Member £1700

Member £1500

What's included?

- A 3m x 2m tall Exhibition Stand inclusive of 6ft x 2ft trestle table for both days
- Your logo featured in the Conference programme
- Your logo on the event page on the BABICM website (as an exhibitor), hyperlinked to your preferred web page.
- Two delegate places
- Your logo (hyperlinked to a URL of your choice) on the post event BABICM Direct Marketing campaign to delegates, with our thanks.

Further Promotional Opportunities

BABICM Annual Conference 13th and 14th June 2018

Keynote Speaker Sponsorship

This package is ideal for those who want to leave an impact. As you would introduce our keynote speaker, your brand will be positioned against a respected voice of authority and trust in the world of brain injury!

Rate Price = £900

What's included?

- You have 5 minutes to introduce the key note speaker. Your logo in prime position on the Conference screen at the start and end of the Keynote speech.
- Your company name in the programme against the keynote speaker session as 'Our Keynote Speaker session is kindly sponsored by...'
- A full page A4 advert in the Conference Programme
- A pack insert – such as a flyer or advert - to be added to the delegate bags
- Your logo on the event page on the BABICM website (as the Keynote speaker sponsor, hyperlinked to your preferred web page).
- Your logo (hyperlinked to a URL of your choice) on the post event BABICM Direct Marketing campaign to delegates, with our thanks.

The Freda Newcombe Memorial Speaker Sponsorship

This package is ideal for those who want to leave an impact. As you would introduce our Freda Newcombe Memorial Speaker, your brand will be positioned against a respected voice of authority and trust in the world of brain injury!

Rate Price = £900

What's included?

- You have 5 minutes to introduce the Freda Newcombe Memorial speaker. Your logo in prime position on the Conference screen at the start and end of the Keynote speech.
- Your company name in the programme against the Freda Newcombe Memorial session as 'Our Freda Newcombe Memorial session is kindly sponsored by...'
- A full page A4 advert in the Conference Programme
- A pack insert – such as a flyer or advert - to be added to the delegate bags
- Your logo on the event page on the BABICM website (as the Keynote speaker sponsor, hyperlinked to your preferred web page).
- Your logo (hyperlinked to a URL of your choice) on the post event BABICM Direct Marketing campaign to delegates, with our thanks.

Programme Sponsor

This package is the ideal way to share your brand with each and every delegate as we'll ensure your logo and information is highly visible on key pages of the programme.

Rate Price = £1300

What's included?

- Your logo in prime position on the front cover of the programme under the words 'Programme Sponsor'
- A full page A4 advert in the Conference Programme
- A pack insert – such as a flyer or advert - to be added to the delegate bags
- Your logo on the event page on the BABICM website (as the programme sponsor, hyperlinked to your preferred web page).
- Your logo (hyperlinked to a URL of your choice) on the post event BABICM Direct Marketing campaign to delegates, with our thanks.

Table Wine Sponsor: Conference Dinner

This package is ideal for sponsors who like to network. Our Annual Conference evening dinner is attended by all delegates, speakers and BABICM council members. Your brand will sit on every wine bottle and help ensure conversation flows!

Rate Price = £1000

What's included?

- Your logo on every wine bottle – featured on branded tags
- A half page advert in the Conference Programme
- A pack insert – such as a flyer or advert - to be added to the delegate bags
- Your logo on the event page on the BABICM website (as the Wine Sponsor, hyperlinked to your preferred web page).
- Your logo (hyperlinked to a URL of your choice) on the post event BABICM Direct Marketing campaign to delegates, with our thanks.
- Two tickets to attend the Conference Evening Dinner

Drinks Reception Sponsor

This package is ideal for sponsors who like to network. Our Annual Conference drinks reception is attended by all delegates, speakers and BABICM council members. Your brand will sit on every menu on the dinner table and help ensure conversation flows!

Rate Price = £1650

What's included?

- 2 company pop up banners at the drinks reception
- Your logo on every menu – featured on branded tags
- A half page advert in the Conference Programme
- A pack insert – such as a flyer or advert - to be added to the delegate bags
- Your logo on the event page on the BABICM website (as the drinks reception hyperlinked to your preferred web page).
- Your logo (hyperlinked to a URL of your choice) on the post event BABICM Direct Marketing campaign to delegates, with our thanks.
- Two tickets to attend the Conference Evening Dinner

Lunch Sponsor (one day only)

Lunch is always a popular time of day at a busy conference, so what better moment to be associated with than helping to spread the joy of good food, networking and relaxation?

Rate Price = £1000

What's included?

- Your logo on the pre-lunch slide in the main Conference room, along with the words: 'Lunch Break: kindly sponsored by...'
- Your logo and thanks added to the tea and coffee tables during the lunch break
- 2 branded (standard size) pop up banners near the entrance to the lunch area / by the food, welcoming people inside
- Your company name and logo featured in the Conference programme as the Lunch Sponsor on Day 1 / 2.
- A pack insert – such as a flyer or advert - to be added to the delegate bags
- Your logo on the event page on the BABICM website (as the lunch sponsor (day 1 / 2), hyperlinked to your preferred web page).
- Your logo (hyperlinked to a URL of your choice) on the post event BABICM Direct Marketing campaign to delegates, with our thanks.

Refreshment Break Sponsor (one day only)

We have a number of Tea & Coffee breaks in the day and we'd love your brand to feature alongside these essential breaks and snack stops!

Rate Price = Day 1 - £250

Day 2 - £200

What's included?

- Your logo added to branded signs on the tea and coffee tables during the tea and coffee breaks only
- 1 branded (standard size) pop up banner near the tea and coffee break area / table
- Your company name and logo featured in the Conference programme as the Refreshment Break sponsor on Day 1 / 2.
- Your logo on the event page on the BABICM website (as the refreshment sponsor (day 1 / 2), hyperlinked to your preferred web page).

Advertising Opportunities

BABICM Annual Conference 2018

1. Programme Advert: Full Colour, A4 page

Exactly what it says on the tin!
Grab your chance to include your full colour advert, filled with your latest announcements / key marketing statements, in our Conference programme. The programme is, of course, given to all delegates.

Rate Price = £250

2. Programme Advert: Full Colour, half page

Same as option one but half the size! Can you fit your brand statements or new product launch into a horizontal half page advert? Then this is the option for you! Your advert will be positioned in the all-important Conference Programme.

Rate Price = £175



3. Delegate Pack Insert

The delegate pack offers you the chance to add your latest leaflet, flyers or other slimline print marketing material into the delegate packs, handed out to delegates at registration. You send us the material and we'll add it into every single pack!

Rate Price = £250

4. Delegate Pack Insert: Super!

Same as option 3 but with the added bonus of being able to slip a giveaway / toy or mini product into the delegate pack. From pens to a brochure of your services, have a chat with us and let's see what we can fit in the pack without breaking delegates' backs!

Rate Price = £400



Contact us today!

e: secretary@babicm.org

t: 0161 762 6440

babicm.org

